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MARIO
THE R&B STAR DOES
THE RIGHT THING

JANUARY 2011

Baltimore

POWER

WHO RUNS THIS TOWN?



Stephanie Rawlings-Blake
Mayor

David Cordish
Developer

Dr. Andrés Alonso
CEO Baltimore City
Public Schools

POW

WHO HAS IT. WHO'S LOST IT. AND HOW TO GET IT.

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PHOTOGRAPHY BY
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WEIRD

➤ Delegate Keiffer Mitchell Jr. is at a cafe,

being interviewed for this story, when his cell phone rings. "Hang on a sec, I've got to take this," he says. He leans away and answers the phone. He's discussing the Baltimore Grand Prix—the upcoming Indy car race that Mitchell was a key player in bringing to Baltimore. All of downtown will be affected by the race, and whomever Mitchell is talking to is clearly concerned about logistics. ¶ The delegate's omelet arrives and sits untouched as Mitchell continues to talk in a cheerful and reassuring manner. More than 10 minutes later, he's off the phone. He looks up sheepishly. "Sorry, that was Brian Rogers," he says, referring to the chairman of T. Rowe Price, who is on our list (under Finance Power). "Speaking of power. . . ." ¶ Mitchell digs into his (now cold) omelet and resumes the interview. ¶ The moment was not staged for the benefit of this story, but it very well could've been. Rogers has access (he was calling Mitchell's cell) and influence (Mitchell was bending over backwards to accommodate him) and probably could've interrupted the breakfast (or lunch or family dinner) of just about any politician in town. ¶ This story is our attempt to explore Baltimore power and the various ways it manifests itself in the region. Political power and financial power are perhaps the most obvious kinds, but there are other, less conspicuous types of power at play in such arenas as culture, health care, sports, and technology. What follows is our examination of power in all of its incarnations—from the boardrooms to the chatrooms and beyond.



→ Malcolm Woolf

Green

Meet the eco-warriors who are fighting the good fight—and winning.

MALCOLM WOOLF

Anyone who doesn't think finding sustainable ways to meet our society's energy needs is *the* challenge of the 21st century hasn't been paying attention. In Maryland, the man with the plan is Malcolm Woolf, head of the Maryland Energy Administration. He's been instrumental in toughening up the state's Renewable Energy Portfolio Standard, which requires reducing statewide energy consumption by 15 percent by the year 2015 and generating 20 percent of energy from renewable sources (including two percent

from solar) by 2022. "He knows how and when to push and when to 'play ball' in crafting legislation," praises Jim Pierobon, the communications director with the Maryland Clean Energy Center.

MICHAEL D. SMITH

Giving a Constellation Energy executive props for green power seems counterintuitive, to put it mildly. But who's better poised to transform the energy industry than someone on the inside? Enter Michael D. Smith who, two years ago, became the chief

→ AND DON'T COUNT OUT:

★ **David Borinsky**, CEO of nonprofit One Green Home at A Time, oversees green rehabs in some of Baltimore's most blighted neighborhoods.

★ Thanks to president and CEO **Chickie Grayson's** leadership, Enterprise Homes has already built 1,275 green, affordable homes in the area and is committed to creating or preserving 5,000 more by 2013.

★ As chair of the House of Delegates' Environmental Matters Committee, **Del. Maggie McIntosh** (D-Baltimore City), holds sway over a matrix of issues ranging from agriculture to motor vehicles.

sustainability officer for retail energy at Constellation NewEnergy, a subsidiary of the Fortune 500 company/utility that handles development and installation of sustainable product offerings, including its burgeoning solar business. If you want to go green, save money, or both in the future, chances are you'll be buying what he's selling.

WILLIAM C. BAKER

William C. Baker is the president of the 200,000-member-strong nonprofit Chesapeake Bay Foundation, which boasts a \$22 million annual operating budget, 160 full-time employees, and offices in three states plus D.C. Because of these resources, the CBF is a player on both the state and federal level. They deal with "the big picture," acknowledges Jana Davis, associate director of The Chesapeake Bay Trust, which contributes funding to some of CBF's programs. Baker is "organizing their priorities the right way, and he's getting a lot of big wins for the bay," she adds, citing CBF's role in strengthening storm water runoff regulations and Maryland's new environmental literacy high school graduation requirement.

BETH STROMMEN

As manager of the Baltimore City Office of Sustainability, Beth Strommen is the city's green guru, heavily involved in drafting and editing many of our metro's most important environmental and land use regulations, including the Forest Conservation Program, the Baltimore Bicycle Master Plan, and the Maritime Master Plan. Says Prescott Gaylord, the owner of Baltimore Green Construction, "Beth is highly effective and may be the most well-known face of green in the city."